

# Create Careers



BIG CREATIVE  
EDUCATION  
APPRENTICESHIPS  
TRAINING  
ACADEMY



# **Big Creative Academy Mission**

**Develop Talent**

**Transform Lives**

**Create Careers**

**Aim: to bring industry  
into the classroom.**

# CAREERS @BIG CREATIVE ACADEMY

## YEAR 1: DEVELOP THE PLAN

### WORK RELATED LEARNING

Vocational study programmes and wellbeing include assignments and exercises to:

- develop **industry specific skills** and knowledge, particularly with students working on briefs provided by industry
- develop **employability soft skills**, e.g. creativity, leadership, team working
- introduce **employers and universities** on trips and workshops

### PERSONAL DEVELOPMENT SESSIONS

Learners will attend monthly personal development sessions with the Careers Advisor to develop an individual careers plan.

### CAREERS ADVISOR 121

The Academy's Careers Advisor will book **one to one sessions** with each student to give individual advice.

### CAREERS WEEK

Annual **celebration of creative careers** at the Academy with workshops and talks from employers and universities.

### BCEXTRA

Big Creative Academy runs **clubs and societies** for learners to pursue passions outside of their study programmes.



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## YEAR 2: DO THE PLAN!

### WORK EXPERIENCE PLACEMENTS

Students are required to complete a one week work placement as part of their study programme. This will be relevant to the industry into which students wish to progress.

Big Creative Academy has an excellent network of creative employers throughout Waltham Forest and London.

### UCAS

All Year 2 students will complete a **UCAS application** to have good options for higher education.

### PERSONAL DEVELOPMENT SESSIONS

Learners will attend monthly personal development sessions with the Careers Advisor to enhance employability skills. The Careers Advisor will continue to have **individual 121s** with students and attend **BCEXTRA clubs and societies**.

### UNIVERSITY ACCESS COURSE

All Year 2 students will complete a course to prepare them for university. The Academy has partnered with **Access HE** to deliver the course built into a course unit. The course will allow students to develop the skills required for higher education, including:

- advanced research skills taught by a lecturer
- presentation skills and how to pitch
- how to evaluate and refine projects

All skills are transferable into the workplace.

UCAS



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# What might the plan look like for individual students?

## University/Higher Education (HE):

- Jyoti Farmah, Big Creative Academy will talk through UCAS applications and how to support your young person in their decision making
- Jacqueline Chambers from University of the Arts, London will talk through the university experience and aspects of student finance

## Employment:

- Victoria Spence, Big Creative Academy will talk through labour market information for the creative sector

## Apprenticeships:

- Saskia Summerhill and Sabrei Ackah from Big Creative Training will talk through how apprenticeships work and how to apply. Special arrangements for Big Creative students.
- Jyoti Farmah, Big Creative Academy will talk through apprenticeship mythbusting.

**UCAS**

**Over to Jyoti**

# What's it like at university now?

Over to Jacqueline



**ual:** university  
of the arts  
london

# Labour Market Information Creative Sector

1 in 5 jobs in the UK are in the creative sector

1 in 8 UK businesses are in the creative sector

Sector is growing x5 faster than the UK average

Industry worth £111 billion

UK is a global leader in film and TV, music, advertising, design and fashion, culture, games design



# The UK Creative Industries

**VALUE** (GVA\*)

The UK Creative Industries 2018

**£111.7** bn  
A YEAR

**£12.7** m  
AN HOUR

**>5<sub>x</sub>**

FASTER ANNUAL GROWTH  
THAN UK AVERAGE\*\*

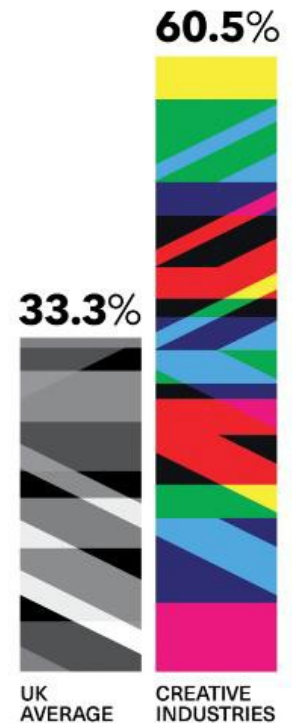
\*GVA = Gross Value Added  
Unless stated, all data in current prices and provisional

\*\* Adjusted for inflation

UK Creative Industries split 2018 (£m)



GVA % change 2010-2018



[www.thecreativeindustries.co.uk](http://www.thecreativeindustries.co.uk)

Source: DCMS Statistics / February 2020

# Post-COVID

Gross value added (GVA) for the creative industries was £114bn at the end of 2019

Projected to be £122bn for 2020 pre-COVID

Now projected to be £85bn post-COVID (-25%). Loss of 400,000 jobs

Industry is resilient and creative, adapted to virtual programmes



## London's Cultural Quarter

**Waltham Forest has shown the fastest employment growth in London (30%, compared to London average of 14%)**

**Digital and creative has been the fastest growing sector in Waltham Forest (40% over 5 years, exceeding construction and retail)**

# East Bank Arts District, Olympic Park



London College of Fashion

V&A East

Sadlers Wells

# Dagenham Studios



Planning underway for new state of the art facility for film and TV production



# **Big Creative Training Apprenticeships**

**Over to Saskia and  
Sabrei**

# Apprenticeships Mythbusting

Over to Jyoti



**Any Questions?**



# Information and Contacts

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[www.bigcreative.education/academy/careers/](http://www.bigcreative.education/academy/careers/)



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